

From: Greg Baker, Performance CPR  
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To: Businesses of Oregon

On June 23, 2009, Oregon Legislature passed a bill that will require certain places of public assembly to have an automated external defibrillator (AED) on site<sup>1</sup>. This new law will go into effect on January 1, 2010<sup>2</sup>. Understandably that is not a lot of time to become educated on all things AED, including product options, installation, maintenance and training.

Performance CPR is a full service AED implementer and we are offering special discounts and expedited programs to help Oregon businesses that will be affected by this change. In order to provide the best range of products in the industry, we have partnered with Philips. Philips is the worldwide portable AED product market share leader. With these products in place many lives will be saved. Sudden cardiac arrest claims over 340,000 lives every year in the U.S. alone, making it the leading cause of natural death. With the ability to administer defibrillation within the first few minutes of cardiac arrest, survival rates can increase up to 74%<sup>3</sup>. Survival is directly linked to the amount of time between the onset of sudden cardiac arrest and defibrillation<sup>4</sup>.

Performance CPR's mission statement is: "Helping our community one heart at a time" and we focus on programs that will result in a robust and thriving community that can react quickly to a cardiac situation. Our AED program includes installation, implementation and maintenance. Our vendor managed solution includes prewritten policies, procedures and emergency protocols, as well as ongoing administration. We ensure that you are prepared for an emergency cardiac situation by taking care of the details for you.

Review our website at: <http://www.performancecpr.com> and give us a call so we can get started on your AED implementation today!

Thank you for your time, I look forward to working with you,

Greg Baker  
Owner/Operator  
928.499.4347

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<sup>1</sup> <http://www.leg.state.or.us/O9reg/measures/sb0500.dir/sb0556.intro.html>

<sup>2</sup> <http://gov.oregonlive.com/bill/SB556/>

<sup>3</sup> <http://www.americanheart.org/presenter.jhtml?identifier=4483>

<sup>4</sup> <http://www.americanheart.org/downloadable/heart/1103835297279FS27SDCA5.pdf>